Greetings,

Thank you for providing us the opportunity to help you analyze the Sprocket central database. We have started working on your data and have came across certain inconsistencies and missing data as detailed below. Also, attached is the spreadsheet with our resolution of these inconsistencies.

Please advice if you accept out suggestions for resolution or otherwise provide any further suggestions.

Here is an outline for the errors we encountered initially in the data. We will continue to update our attached worksheet as we resolve inconsistencies and transform the data.

Customer Demographic table:

1. Default column has some garbage value that does not make sense
2. DOB seems to have wrong years dating back 1800s.
3. Missing job\_title for some customers
4. Missing tenure where there are job titles.
5. Missing DOB for some

NewcustomerList table

1. Postcode alignment issues
2. Address missing house number
3. Missing tenure
4. Missing job\_title
5. Propert\_valuation formatting issues
6. Missing last names.

Transactions table

1. Msissing online order value
2. Missing brand values
3. Missing standard\_cost
4. Most columns missing values

Hoping to hear back from you soon.

Kind Regards.

Avi Popat

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